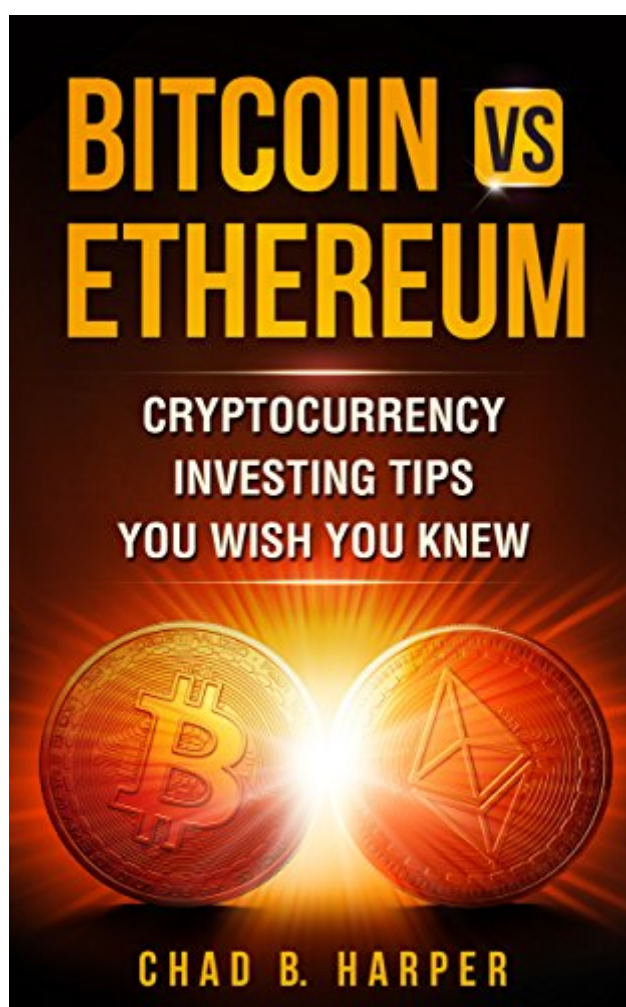


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Bitcoin Vs Ethereum: Cryptocurrency Investing Tips You Wish You Knew (Cryptocurrency Success Tips Book 1)



Synopsis

Bitcoin vs. Ethereum provides an easy to understand comparison of the currently two major cryptocurrency technologies especially regarding the investment opportunities they offer. Cryptocurrency is a relatively new topic that most people are just finding out about. While they may have heard about the words "Bitcoin" and "Ethereum" they have not really an idea about the incredible opportunities related to them. Both are not only very popular digital currency technologies, but to the smart investor, they are a great way to grow personal wealth as well. This guidebook is going to discuss both of these cryptocurrencies and how you can make sustainable profits with them. There are many things to consider when you are getting started with investing in cryptocurrency technologies like Bitcoin and Ethereum. Some things discussed in this guidebook include:

- What are the differences between Bitcoin and Ethereum: While both get their power by the principle of cryptography and distributed ledgers there are also significant differences. And not only regarding the technology they're built upon. But even concerning the purpose of using these technologies. Understanding only this can cause a major shift with regard to your view on this topic and your own investment strategy respectively its success potential.
- Opportunities for investing in these cryptocurrencies: The variety covered here begins with the very obvious option of simply buying Bitcoin or Ether (the currency based on Ethereum). Then touches on money lending, the various forms of indirect investment opportunities with cryptocurrencies, coin mining and finally elaborates on mixed investments.
- The rules of serious investing: As with every investment opportunity some conventional investment rules also apply for cryptocurrency investments. Consequently, it makes sense to know about things like
 - "To which point markets always return"
 - "Excesses - are they permanent or not"
 - "Does the public really buy at the bottom"
 - "Which basic emotions you need to avoid as an investor"
 - "What it means when all experts agree"
 - "The three stages of a bear market"
 - "Your own strategy"
 - "Investing with others"
- How to reduce your risk with these investments: Investors are risk-averse, though most of them fail to apply useful means and exit strategies in order to protect their investment respectively their whole portfolio. Same failures are happening with the investments in cryptocurrencies. What is the sense behind of maximizing your return on investment when you have not taken into account the risk. This chapter will give you substantial tips on how to secure your cryptocurrency investments. Every serious investor should be aware of his/her options when it's about keeping profits and avoiding any excessive loss.
- The best strategies to see long term success with cryptocurrency investing: Being lucky with any investment in the short term and make some paper profit is not really an achievement. Sure, we all get hyped up through the news

concerning the unbelievable short term gains around Bitcoin, Ethereum and other cryptocurrencies. However, the serious investor should keep his/her calm and aim for sustainable profits in the long run. This ultimately means profits only count when they can be realized (cashed out) as well and are not only paper profits because on paper or computer screens they can vanish as quickly as they appeared. This chapter focuses on the crucial strategies to grant long term success with Bitcoin and Ethereum. When you are ready to explore the investing world of Bitcoin and Ethereum, make sure to take a detailed look through this guidebook and learn everything that you need to be successful!

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